

The Mailbag

The Ostomy Support Newsletter Of Jacksonville, Florida

Support group meets the 3rd Sunday of each month 3 p.m. 4836 Victor Street

Contact Information:
Patti Langenbach
(800) 741-0110
(904) 733-8500
patti@ostomymcp.com



Next chapter meeting will take place on
Sunday August 19th
Come join us!
3PM 4836 Victor Street
Speaker TBA



Jacksonville Chapter is a member of the United Ostomy Association of America.
Please take the time and visit their Website <http://www.ostomy.org>.

Public TV Documentary Movie

UOAA entered into a contract for the publication of a five-minute ostomy public awareness movie that will appear on public TV; the National Medical Report as shown on cable; network and international TV as part of Voice of America.

This excellently produced project—coordinated by UOAA President Elect Kristin Knipp—can now be viewed on the UOAA Internet site at www.uoaa.org/uoaa_psa.shtml. One may also view the movie at <http://uoaa.wordpress.com/>.

We encourage you to send one of these links to anyone with an interest in ostomy surgery; i.e., our members, local medical professionals, family and even friends who you might want to have better understanding about our organization.

The United Ostomy Associations of America Invites you to

“A TIME TO SHARE”

UOAA SOUTHEAST LEADERSHIP WORKSHOP

Registration is FREE!!

WHEN: August 25, 26, 2012

WHERE: Hyatt Regency Jacksonville Riverfront

225 E Coastline Drive Jacksonville FL 32202 888-421-1442 (for reservations)

SOUTHEAST ASG LEADERSHIP WORKSHOP

August 26, 2012 Jacksonville FL

GOAL: UOAA’s objective in convening this ASG Leadership Workshop is to

- Provide support to its ASG Leadership
- Provide ASGs with an overview of National UOAA activities
- Provide a forum for the sharing of successful ASG activities and initiatives
- Identify common ASG concerns and seek solutions to those concerns through interactive discussions
- Discuss the ways that the National organization can better meet the needs of your ASG 8:00am – 9:00am ... Registration and Continental Breakfast
- 9:00am – 9:30am ... Welcome, Introductions, Division of Attendees into 4 Groups
- 9:30am – 10:15am ... Interactive Discussions

• Communicate, Communicate, Communicate o UOAA is communicating:

! UOAA Updates: www.ostomy.org/uoaa_update.shtml ! The Phoenix magazine: www.phoenixuoaa.org
! Website: www.ostomy.org
! Facebook: www.facebook.com/UOAAinc

! Blog: blog.ostomy.org
! Twitter: www.twitter.com/UOAA
! YouTube: www.youtube.com/user/UOAAUnitedOstomy

o What is your group doing to communicate with local members, potential members, medical community, the national organization and the general public at large?

- o What do you find is effective?
- o What did you find that is not effective?
- o What can the national organization do to improve communications with your ASG?

10:15am – 10:45am ... Reports of Group Findings 10:45am – 11:30am ... Interactive Discussions

• ASG Leadership: New Leaders, Where Do We Find Them? o Is your group managed by Officers, Directors?

! If it is, what is your ASG doing to encourage members to take on leadership roles?

! If it is not, how is your ASG led?

o What can UOAA do to help your ASG resolve any leadership issues you may have?

! How do you see UOAA giving “status” to ASG leaders to make them want to volunteer for a leadership position?

11:30am – Noon ... Reports of Group Findings

Noon – 1:00pm ... Lunch and Networking Opportunity 1:00pm – 1:45pm ... Interactive Discussions

• Interaction with Your Local Docs, WOC Nurses and Home Health Care Agencies o UOAA is:

! Preparing a new brochure that will be given to the ASGs for distribution to their Medical Community explaining the value of UOAA and its ASGs

- Introducing a “Top Doc” Award that will go along with the WOC Nurse of the Year Award

- Has published “Nursing Information Modules” that ASGs can use for in-service educational programs for Home Health Care nursing personnel

- Has added Dr. David Beck, MD, Past President, ASCRS and Margaret Goldberg, MSN, CWOCN, Past President The WOCN Society to its Board of Trustees

- Publishing the New Patient Guides that are provided free to Doctors and Nurses for distribution to their patients

! Has distributed its Visitor Training Manual and DVD o How are you reaching out to your local medical community?

! What has been effective?

! What has not been effective?

o What can National further do to help you?

1:45pm – 2:15pm ... Reports of Group Findings 2:15pm – 3:00pm ... Interactive Discussions

• Publicizing your ASG’s Activities and Services o UOAA publicizes its ASGs:

! At the ASCRS and WOCN National and Regional Conferences

- Through its observance of World Ostomy Day, October 6, 2012

- Through its participation in The Great Comebacks Program and the Get Your Guts in Gear rides

Through referrals from the National Office

o What is your ASG doing to publicize its activities and services ! What has been effective?

! What has not been effective?

o What can National further do to help you?

3:00pm – 3:30pm ... Reports of Group Findings 3:30pm – 4:00pm ... Q & A and Wrap-Up



Saturday, October 6, 2012

To: All ASG Contacts

From: Joan McGorry, UOAA Director of Administrative Services
Date: Wednesday, June 27, 2012

Subject: UOAA NEWS World Ostomy Day information

Dear Friends,

We'd like to promote your ASG's World Ostomy Day activities in the September issue of *The Phoenix* magazine. Even though we know that World Ostomy Day is Saturday, October 6, 2012, we realize many groups will not be meeting that day, so we encourage celebrations around that time. In order to do this, I will need that information from you by 7/9/2012. I know that it's short notice but this is the copy deadline for the magazine. Don't worry if your ideas aren't grandiose. Our message is to promote the good life after ostomy surgery and that ostomates around the world are celebrating this too.

Here are a few ideas from the Greater St Louis ASG:

- Announce WOD and the Colontown virtual HOPE picnic (more information regarding this to follow) in their quarterly newsletter
 - Selling WOD bracelets on local website calendar (bracelets available from the UOAA)
 - Press release in newspaper and a WOD proclamation from the Mayor of St Louis
 - Celebrate WOD with a cake at the October meeting
 - Post a WOD flyer in 2 St Louis medical supply stores
 - Ask the local WOC Nurses to announce WOD at their monthly meetings
 - Ask membership to donate to WOD on the UOAA website, in honor of ...
- Another great idea—ask your governor to declare WOD in your state. This is being done in several states.

Please email your ideas to me at oa@uoaa.org

Thanks, Joan

2012 UOAC Conference in Toronto

"Caring in a Changing World"
August 15 – 18, 2012
Delta Chelsea Hotel
Downtown Toronto

http://www.ostomycanada.ca/events/biennial_conference_of_uoac



http://www.ostomy.org/conferences_events.shtml

Check Us Out On The Web
www.ostomymcp.com

Other Websites Of Interest:
 United Ostomy Association of America: www.uoaa.org
 Your Ostomy Community Connection Center: www.c3life.com



Use this form to join our chapter! You do not have to be an ostomate to be a member and/or support the work of UOA. All information on this form will be kept confidential.

Name _____

Address _____

City _____ State _____ Zip _____

Phone# Home _____ Work# _____

Email Address _____

Type of intestinal or urinary diversion: Colostomy __, Ileostomy __, Urostomy __, Ileoanal Pull-thru __
 Continent Ileostomy __, Continent Urostomy __, None __, Other __

You may use my name in chapter Newsletter & Directory: Yes __ No __

Mail to: Patti Langenbach, PO Box 10239 Jacksonville, FL 32247-0239

Medical Care Products, Inc
Toll Free 800 741-0110
 WE ARE ON THE NET
www.ostomymcp.com

Medical Care Products, Inc
PO Box 10239
Jacksonville, FL 32247-0239

TO:

Medical Care Products, Inc
Family owned and operated for over 40 years
Call For Free Catalog
800 741-0110
We accept Medicare Insurance Assignments

Visit Our Web:
www.ostomymcp.com